

Why **peer-to-peer carsharing** doesn't cut it.

Airbnb for cars is a great concept, but there is good reason why it doesn't work for our industry (market research, benchmarking, consumer events etc.).

We dug a little deeper into the details. Here's what we found ...



No Track Time Allowed

- Cars are not allowed on a race track or at a closed-course event (even if the renter allows it)
- No off-roading
- Vehicles intended for personal "transportation only"



Strictly No Tampering

- Absolutely no alterations, additions or improvements are to be made to any vehicle at any time during a rental



No Guarantees

- No guarantee of availability, timeliness, cleanliness or quality of vehicles rented
- Companies will not take responsibility for any vehicle malfunctions or deficiencies
- Vehicle history is typically not available



Only One Car at a Time

- Multiple pending trip requests with overlapping times are prohibited
- Nor is the renter allowed to use the car for any commercial use or purposes



Limited Customer Service

- Owner is allowed to cancel the reservation at their own discretion
- If that happens, there is no one to help locate a replacement vehicle
- Renters are unable to contact the owner until after the reservation is confirmed