



# COMPANY OVERVIEW

VEHICLE ACQUISITION & AUTOMOTIVE SERVICES





## ABOUT US

Midway Group is a vehicle acquisition and automotive services provider. From vehicle supply, to onsite car prep, we are your automotive solutions partner.

As part of the larger Midway Auto Group organization, we have the backing and support of the Hankey group of companies and share services across five distinct automotive-related businesses: Rental, Leasing, Sales, Supply and Subscription.

# OUR EVENT SPACE

MG Studio is our 6,500 sq. ft. creative studio space located in downtown Los Angeles. Designed specifically with our automotive clients in mind to host research clinics or create immersive brand experiences.

Open floor plan loft design with polished concrete floors, exposed brick walls and 16 ft. tall wooden bow-truss ceiling. Easy load in, private gated parking lot, indoor EV charging and two fully connected conference/observation rooms.

[VIRTUAL TOUR](#)

[FLOOR PLAN](#)



# HISTORY

Midway Auto Group founded

**1972**



**1999**

Midway Group founded

Additional vehicle services added

**2013**



**2016**

MG Studio founded

Expanded transportation services with  
truck & trailer acquisition

**2017**



**2020**

Marketing & Event  
capabilities expanded



# WHO WE WORK WITH

As a leading vehicle and automotive services supplier, we are lucky enough to have worked with the industry's biggest brands.



TESLA



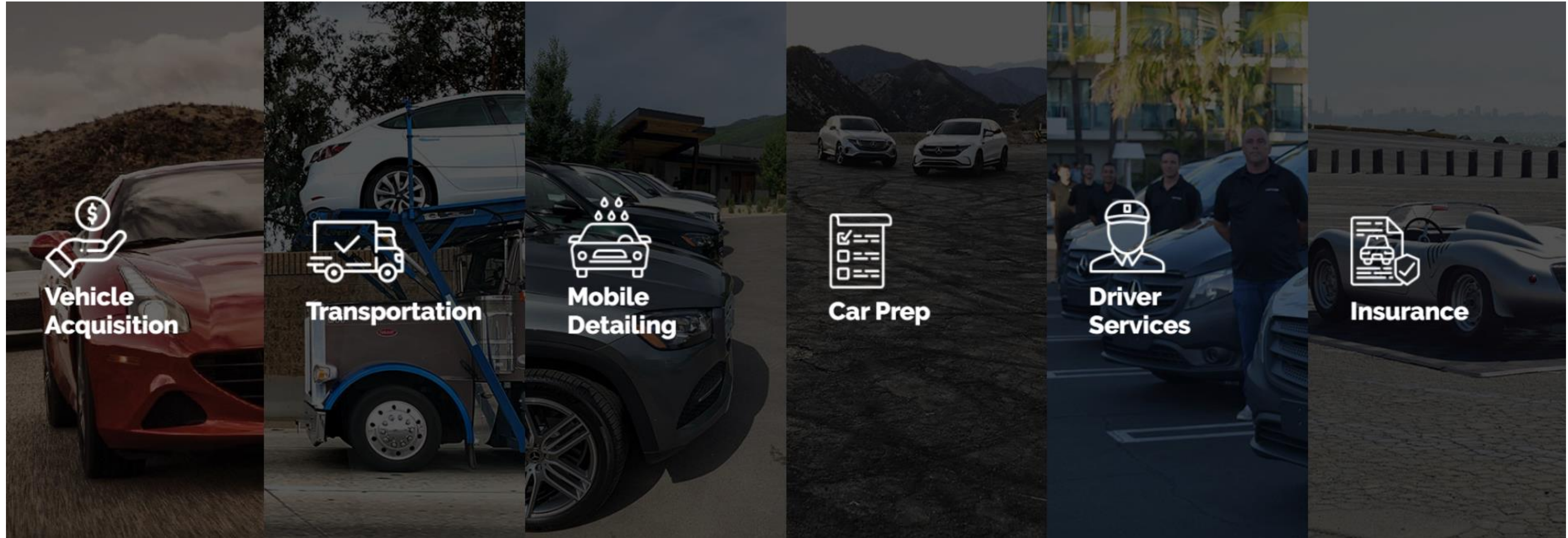
LUCID



HITACHI



# CORE SERVICES







# VEHICLE ACQUISITION

We specialize in procuring both hero and competitive vehicles for short-term rentals, long-term leases or for purchase. Unlike rental companies, we are not limited to the vehicles we have in fleet. Instead, we use our worldwide supplier network and deep vendor relationships to get you the car you need, when you need it. We source vehicles for:

- Sales training programs
- Market research clinics (focus groups)
- Engineering benchmark studies
- Consumer ride and drives
- Video and commercial shoots
- Marketing campaigns
- And more...

# HOW WE DO IT



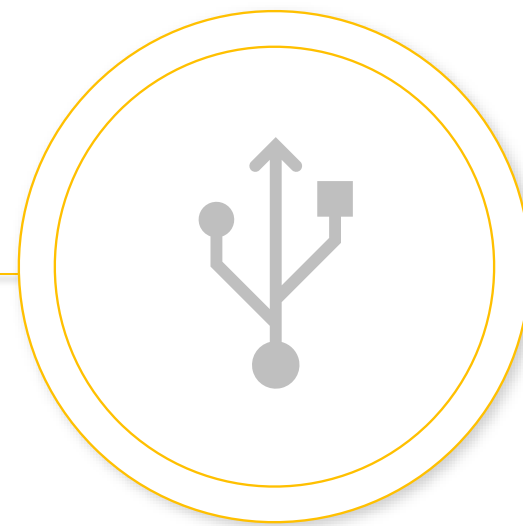
## Expertise

Have the confidence you're working with a team of industry experts.



## Inventory

Our huge supplier base and deep vendor relationships provide us extended reach.



## Technology

Fleet management software allows real-time views into availability.



## Account Manager

Your dedicated account manager will see your project through ... start to finish.



## Guarantee

Our promise to you: we deliver on time. Every time.





## ONSITE CAR PREP

We're your go-to vehicle services team. Whether hosting a focus group or prepping for a press launch, our team ensures all your automotive-related tasks are executed to perfection from start to finish. From car staging, detailing, interior lighting, de-badging and de-fueling ... we do it all.





# OUR ONSITE SUPPORT TEAM



**STEVE MIVELAZ**  
SENIOR ACCOUNT MANAGER



**DARWIN OLIVA**  
PRODUCTION MANAGER



**BRADLEY GODINEZ**  
LEAD FLEET COORDINATOR



**KRYSTOPHER BAIOA**  
FLEET COORDINATOR





# TRANSPORTATION

Our transportation specialists provide hassle-free service for any vehicle to and from any location. Flatbed, local, long distance, open and enclosed trailers ... we've got you covered.





# Get in touch.

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