

Project Highlights



MG
MIDWAY GROUP

TOYOTA PHOTO SHOOT

All transportation, detailing and vehicle staging were handled by our team for this Toyota Highlander launch. We worked directly with Conill Advertising, Toyota's multicultural agency.



BUGATTI PRIVATE PARTY @ MG STUDIO

We hosted Bugatti's North American press launch and private party at MG Studio. Timed to the LA Auto Show, the event included a special presentation by Bugatti's president with the record-breaking Chiron Super Sport 300+.



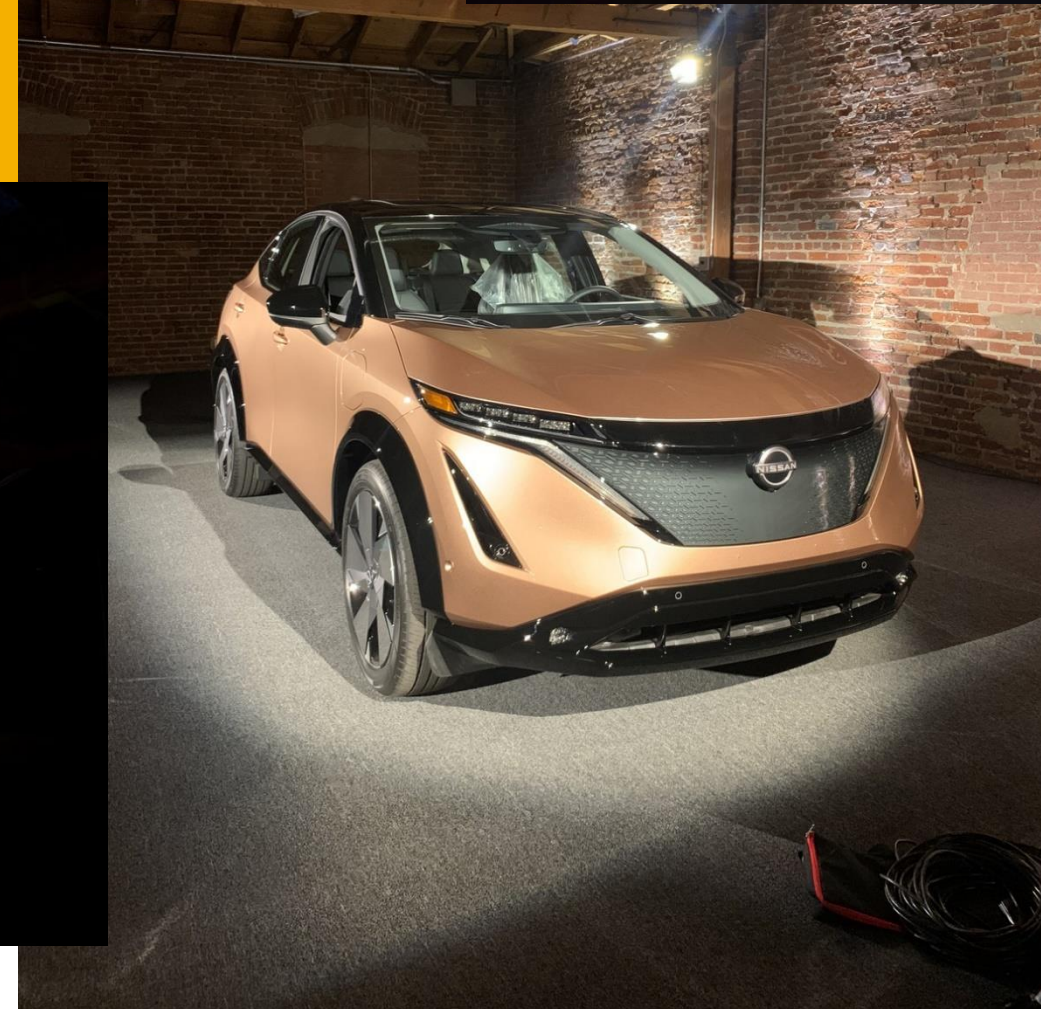
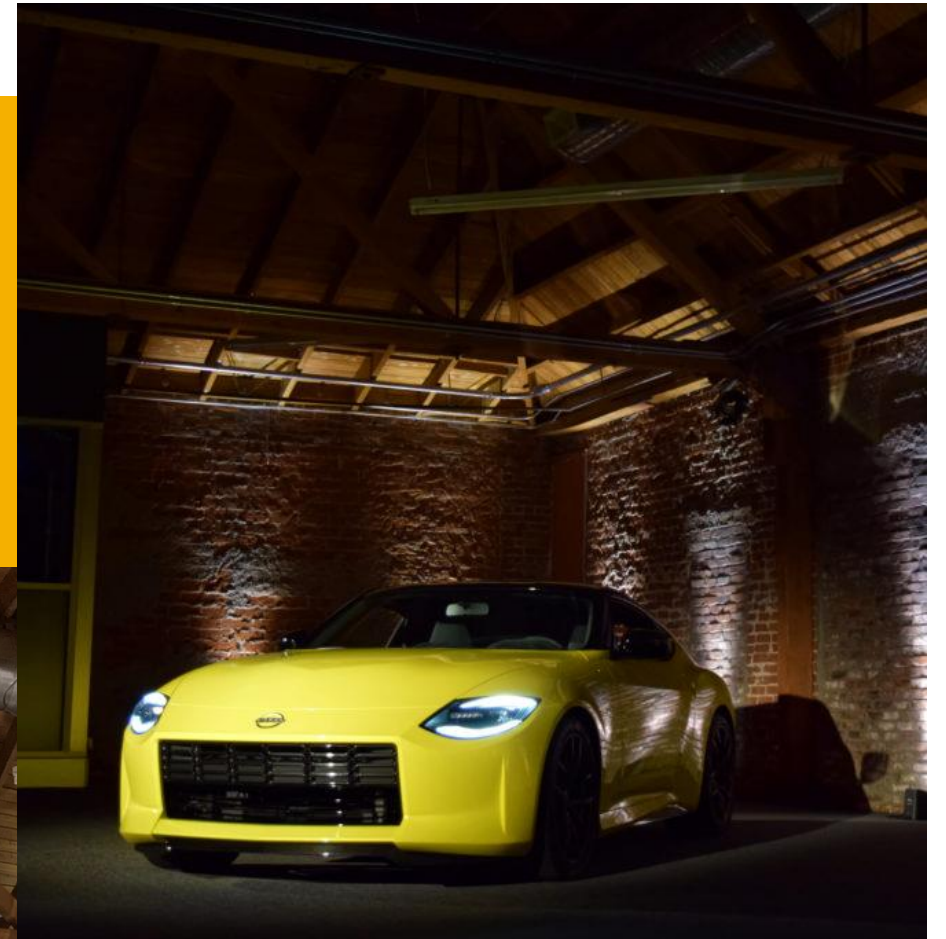
COROLLA INFLUENCER MARKETING

We were brought on to handle all on-site vehicle staging and car prep for this influencer photo shoot in Las Vegas promoting the new Toyota Corolla.



NISSAN PRESS REVEAL @ MG STUDIO

Due to COVID-19 restrictions, Nissan had to rethink its launch plans for the new Z prototype. We were able to set up a socially distanced and staggered media schedule and held the 3-day event at MG Studio.



MERCEDES EQC SOCIAL MARKETING

We worked with Mercedes on its EQC launch providing transportation and car prep services for multiple photo shoots, one with actor and screenwriter Lena Waithe.



TOYO TIRES VIDEO SHOOT

We managed all car prep for this Toyo Tires shoot including wipe downs in between shots and supplying color-matched license plates.



BMW DEALER TRAINING

Not only did we secure the vehicles, but we provided all vehicle transportation services and on-site car prep for BMW's series of dealer training videos in Thermal, CA.





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